



Rebekah Christensen, CEO and Founder, ORA Systems

Chair, Navigating Leadership Program (NLP)

The common denominator unifying my career is my penchant to unleash and accelerate human potential—its creativity, and innovation. “In a digital world the playing field is leveled; all voices can now be heard and seen. This requires each of us stretch and become the best we can be from where we stand.”

As founder and CEO of ORA Systems, I employ this strategy as current chair of the Navigating Leadership Program (NLP). Guiding a partnership between the Asian Pacific State Employees Association (APSEA) and the USC Sol Price School of Public Policy - Sacramento, the NLP is a national blueprint for systemic change management. It models a type of collaboration capable of integrating personal, professional, and organizational development into a seamless unified system. By connecting our life experience, e.g., “Who We Are,” to our chosen path, e.g., “What We Do,” in real time.

Our approach mirrors the inherent nature of our digital society. Our systems designs provide the framework to create and implement pioneering approaches that focus on advancing the potential of our personal lives, organizations, communities and the digital world based upon the unique needs of all involved. We’re excited to be participating as a member of an elite team that’s training innovation and 10x thinking for the [Google’s Innovation Labs in Kern County, Alameda County and San Joaquin County](#) that initiated in April, 2015. We’re on the leading-edge of [pioneering innovative technology](#) for Kern County to support their innovation priorities. The opportunity to support reinventing government by transitioning benefit and service delivery to serve the distinctive needs of constituents and communities is open-ended in its ability to inspire hope that the impossible is indeed possible!

Our work within ORA Systems provides frameworks that allow technology to fuel meaningful collaboration to create connectivity in our society. This fosters a seamless flow between our personal, professional and community lives. We build environments with capacity to shift ordinary to extraordinary—where the movement from independent to interdependent enhances the branding and the performance integrity of each in tandem. We redefine competition as ever-increasing levels of personal and professional self-excellence.

As a systems integrator, my career path illustrates testament to my lifelong focus on this important work. Systems I have designed or contributed to include lifecycle approaches to site cleanup and tech transfer for the Department of Energy and Defense (DOE-DoD), guidance for the cultural integration of traditional medicine through the World Health Organization’s International Classification of Traditional Medicine (ICTM) project, the design and enactment of amending language to Mello-Roos to manage funding risk in multi-million dollar site cleanup, and the design of a cooperative solution, with UCSB and CalPoly, that led to integrating competing economies to collaboratively promote tourism on the central coast of California.

I hope that my vision and clarity of purpose inspires others to reflect on who they are in context to the world around them. But more importantly, digital society levels the playing field for all of us to challenge our leadership status quo – freeing us to innovate and break the boundaries of what’s possible in our lives. I think ***“Success is the juncture where who you are and what you do become one – from that moment forward work isn’t a job – it’s a calling.”***

April 2015: Google Innovation Labs

[Kern, Alameda and San Joaquin Counties](#)

2014 NLP Program

[NLP 2014 – Master Binder](#)

[NLP Event Summary Report](#) [NLP Videos](#)

[ORA Backstory & NLP Presentation](#)

[ORA Philosophy](#)

[NLP – Secretaries Roundtable 2012](#)

[NLP 2012 – Behind the Scenes](#)

ORA – NLP Awards:

[Assembly Resolution](#): Professional Achievements Award

[BOE Resolution](#): Professional Achievement Award

[Matsui Recognition](#): APSEA Member of the Year Award

Past Whole Systems Programs: Acupuncture and Oriental Medicine (AOM)

[AOM in National Health care Delivery](#)

[AOM Interview](#) – National AOM Leadership - Integration Project: Featured in the American Acupuncturist

Department of Energy [DOE LandTech Program](#)

DOE Land Reuse - Finance Program: [The Cooperative Solution](#)

Mello-Roos – Life Cycle Cleanup of Contaminated Property: [The Bond Buyer](#)